

## **How do I start a courier company?**

Seasoned courier company owners consistently suggest that before you consider opening a delivery service of your own, you first work for someone else's. That is the best way for you to learn the expectations and challenges as well as the tricks of the trade. There's no substitute for experience when it comes to this business.

When you are ready to open your business, you may want to check out SCORE and the Small Business Administration. The [SCORE Association](#) (Service Corps of Retired Executives) is a nonprofit association dedicated to entrepreneur education and the formation, growth and success of small business nationwide. Counselors offer free and confidential small business advice — “from idea to start-up to success.” SCORE's 10,500 retired and working volunteers are experienced entrepreneurs and corporate managers/executives. The [Small Business Association](#) has a website that is a wealth of great business information and links. Among the helpful topics you'll find: information on starting, financing and managing your business, disaster recovery and business opportunities.

Through our website, you can purchase [The Business of Same Day Deliveries](#), a book designed to assist courier company start-ups. This comprehensive book addresses financial systems, reports, and controls designed to make companies more profitable. It provides pricing criteria, various income statement formats, a chart of accounts specific to the delivery industry, key operating data that must be monitored, and many other topics that have an effect on profitability.

Another way to learn more about industry issues is to subscribe to our [Yahoo! Couriers Discussion Group](#). (It's free!) Once your membership has been approved, you can browse through the many discussions that have transpired or post questions of your own. Most issues have been discussed in this forum at one time or another so you can get lots of advice from those in the field through this arena.

You may also want to check out the [Messenger Courier Association of the Americas](#), a non-profit industry association whose mission is to promote and advance the common interests of those engaged in the messenger courier industry throughout the United States and abroad.

And, of course, you'll want to subscribe to *Courier Magazine*. Our publication is dedicated to bringing delivery business owners the most relevant news and information necessary to run your business successfully. We provide marketing, operational and general business tips as well as giving you the most current news on technology, insurance and products. Our annual subscription fee brings you six information-packed issues as well as our industry Resource Guide and access to the Subscriber Only section of our website. In addition, as a subscriber, you will automatically be included in the “Find a Courier” feature on our website. This feature enables anyone looking for a shipping partner in your area to find you easily.

For more information about *Courier Magazine*, visit [Courier Magazine website](#). To subscribe – or to order *The Business of Same Day Deliveries* – click [here](#).

Thanks for contacting *Courier Magazine*!

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